

events in lech zürs am arlberg

NOV.	27.11.2010:	Winter opening	06.30 p.m.	Schlegelkopfplatz Lech
	28.11.2010:	Christmas market	04.00 p.m.	Rüfiplatz Lech
DECEMBER	05.12.2010:	Christmas market	04.00 p.m.	Rüfiplatz Lech
	07. + 08.12.2010:	LG Snowboard FIS World Cup		Schlegelkopfplatz Lech
	08. – 12.12.2010:	ARD-Buffer „Ski Genuss Zürs“		Zürs am Arlberg
	09. + 10.12.2010:	Media summit „European dream - European trauma“		Panoramarestaurant-Rüfikopf
	12.12.2010:	Christmas market	04:00 p.m.	Rüfiplatz Lech
	12.12.2010:	Advent concert by the Lech School of Music	05:00 p.m.	New Church Lech
	17.12.2010:	FIS Men's Slalom		Hinterwies-Lift Lech
	19.12.2010:	Christmas market – Christ Child is coming!	04:00 p.m.	Rüfiplatz Lech
	24.12.2010:	Pastoral play – for kids	05:15 p.m.	New Church Lech
	25.12.2010:	Santa Claus is coming!	03:45 p.m.	Edelweissplatz Zürs
	28.12.2010:	Concert with Family Breuss	09:00 p.m.	Old Church Lech
30.12.2010:	Concert of the Zarewitsch Don Cossacks	09:00 p.m.	New Church Lech	
31.12.2010:	New Year's Eve party	10:00 p.m.	Rüfiplatz Lech	
JANUARY	01.01.2011:	Musical fireworks „Swinging New Year“	10:00 p.m.	Edelweissplatz Zürs
	04.01.2011:	Open-Air premiere „Universum Arlberg“	06:00 p.m.	
	05.01.2011:	Torch Ski Show of the Lech Ski School	09:30 p.m.	Schlegelkopfplatz Lech
	06.01.2011:	Russian Christmas	11:00 p.m.	Old Church Lech
	14. + 15.01.2011:	The White Ring – The Weekend		Schlegelkopfplatz Lech
	27. + 30.01.2011:	Bregenz Festival in the snow	06:15 p.m.	Schlosskopfplatz Lech
FEBRUARY	29.01. - 05.02.2011:	Skiclub Arlberg Week		
	08.02.2011:	Torch Ski Show of the Lech Ski School	09:30 p.m.	Schlegelkopfplatz Lech
	18.02.2011:	Gala Concert of the „Trachtenkapelle Lech“	09:00 p.m.	Hotel Burgvital
	25. – 26.02.2011:	Zi-Bob Challenge		Bergbahn Oberlech
MARCH	01.03.2011:	Torch Ski Show of the Lech Ski School	09:30 p.m.	Schlegelkopfplatz Lech
	07.03.2011:	Children's carnival in Zürs	03:45 p.m.	Edelweissplatz Zürs
	08.03.2011:	Children's carnival in Lech	03:00 p.m.	Skischul-Sammelplatz
	08.03.2011:	Organ rock's – Patrick Gläser	09:00 p.m.	New Church Lech
	12. + 13.03.2011:	Close to heaven – Freeski Challenge		Snowpark Lech
	19. – 28.03.2011:	Winter golf week		Zuger Tal
	22.03.2011:	Torch Ski Show of the Lech Ski School	09:30 p.m.	Schlegelkopfplatz Lech
	25.03.2011:	Organ concert with Prof. Oberhammer	09:00 p.m.	New Church Lech
APRIL/MAY	04. – 06.04.2011:	21. Tourism Forum Alpine Regions Lech	09:00 a.m.	sport.park.lech
	08. – 17.04.2011:	Wein & Firn Weeks		
	15.04.2011:	Wine tasting of Festival Wine	03:00 p.m.	Hotel Der Berghof Lech
	16.04.2011:	Sister Resort Party	08:00 p.m.	Postgarage Lech
	24.04.2011:	Easter Bunny Hunst	04:30 p.m.	Ortsgebiet Zürs
	30.04.2011:	13 th Lech Mountain Trophy	10:00 a.m.	Postgarage Lech
	29.04 – 01.05.2011:	16. Oberlech Spring Festival		Burgplateau Oberlech

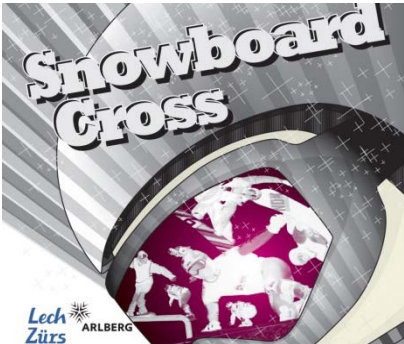
highlights 2010/2011 in lech zürs am arlberg



winter opening 2010/2011 – ski, fashion & snow

27.11.2010, 06:00 p.m., Schlegelkopfplatz Lech

The run-up to the Winter season 2010/2011 will be celebrated with a spectacular opening show. There will be impressive shows from the Lech, Zürs and Oberlech ski schools and presentations of the latest Winter collections from local boutiques to get spectators in the Winter mood with live music and mulled wine.



lg snowboard fis world cup – boardercross

07. + 08.12.2010, Schlegelkopfplatz Lech

Lech Zürs am Arlberg will be kicking off this year's LG Snowboard FIS World Cup with 2 snowboard cross races. A night race will be held on the fully flood-lit slopes of the Schlegelkopf – the first snowboard cross race of the new World Cup season. This will be followed by a second race during the day which will follow a magnificent route over a bridge into the centre of Lech.



media summit – “european dream – european trauma”

09. + 10.12.2010, Hotel Aurelio + Panoramarestaurant Rüfikopf

Is the European monetary union in danger? Will the EU have a political voice in future? The global financial upheaval over the last few years has highlighted the fragility of the European monetary union and the lack of political unity as well as triggering a social and political ‘thrust reverse’ in Europe. Members of the Foreign Press Association will be debating these issues as part of a podium discussion.



musical fireworks „swinging new year“

01.01.2011, 10:00 p.m., Edelweissplatz Zürs

Frank Sinatra, Dean Martin and Sammy Davis jr. Their mix of unrivalled musicality, entertainer qualities and the unashamed nonchalance which they brought to their shows, not to mention their escapades with alcohol, gave them the name ‘The Rat Pack’. Their music will be combined with pyrotechnic effects and the famous ‘Zürs ambience’ to create the perfect ingredients for this New Year’s Day fireworks.



the white ring – the weekend

14. + 15.01.2011, Schlegelkopfplatz Lech

‘The White Ring – The Race’ is the longest ski race in the world, according to the Guinness Book of Records, with its 22 km of pistes and 5,500 m of altitude. The 1st White Ring Race began on with 350 starting athletes and has now become a cult event. It’s a highlight of the Winter season and comprises the victory ceremony for the daring athletes as well as a legends race and opening party.

Contact:

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Subject to alterations!

highlights 2010/2011 in lech zürs am arlberg



Bregenz festival in the snow: „andré chénier“

27. + 30.01.2011, 06:15 p.m. Schlosskopfplatz Lech

The Bregenz Festival ensemble will be captivating audiences for the 8th time on a stage sculpted from 100 m³ of snow and ice. The impressive natural backdrop of the Schlosskopfplatz square and passionate staging of the 'André Chénier' revolutionary opera will warm the hearts of opera fans and guests, despite the icy temperatures.



winter golf week

19. - 28.03.2011, 9-hole snow golf course Zuger Tal

A perfectly prepared 9-hole snowy golf course at the heart of the magnificent Zugertal valley on the banks of the Lech offers golfing pleasure with a difference. The sponsors' tournaments are for invited guests only but all golf enthusiasts can take part in the 'Lech Zürs Winter Golf Cup' to be held from 23 to 24 March 2011. When no tournaments are taking place, golfers can tee off here in the snow and ice, upon payment of a 'white fee'.



wein & firn weeks

08. - 17.04.2011

When the days start to get longer and afternoon temperatures can reach up to 20 degrees, despite night-time temperatures below freezing, the time for firm snow and pleasure skiing arrives. There can be no doubt that enjoyment and pleasure on the peaks are closely inter-linked – wine lovers, up-and-coming sommeliers and snowboarding fans will all find everything their hearts desire here.



13. lech mountain trophy

30.04.2011, 11:00 a.m., Start: Postgarage Lech

The first stage involves completing the 5.3 km track between Lech and Zürs by mountain bike. It is up to each participant to decide how to complete the 750 m altitude difference to the Madlochjoch. Following the descent to Zug, a 5.2 km running route leads to the destination in Lech where the triathletes celebrate late into the night.

preview summer 2011

30.06 – 03.07.2011:	Arlberg Classic Car Rally Lech		Rüfiplatz Lech
09.07.2011:	Village Festival	03:00 p.m.	Rüfiplatz Lech
16.07.2011:	14 th Lech Peak Triathlon	10:00 a.m.	Rüfiplatz Lech
06.08.2011:	4 th Lec Musicians' Day	11.00 a.m.	Ortsgebiet Lech
07.08.2011:	Festival on the Mountain	11:00 a.m.	Rüfikopf Upper Station
20.08.2011:	9 th Lech High-Altitude Half Marathon	10:00 a.m.	Rüfiplatz Lech
21. – 25.09.2011:	15 th Philosophicum		New Church Lech